

MAY 2022 Newsletter



The White Paper on Biodiversity team (from left to right from the top)
Adam Melki (H.21), Christine Rodwell (H.92), David Vaillant (H.98), Julie Christiaen (H.22),
Éliette Verdier (H.20), Théo Maret (H.22), Julia Girard (H.20)

Editorial by the White Paper on Biodiversity Team The HEC Community Makes a Stand for Biodiversity

Dear fellow alumni,

In June 2021, our President, Adrien Couret (H.07), decided that HEC Alumni should speak out on a number of important global and business issues. He mandated Christine Rodwell (H.92), a member of the Committee and Board, to form our team; we thank him warmly for the confidence he had in entrusting us with this mission which is both meaningful and responsible.

Why choose the theme of Biodiversity for this first White Paper? Biodiversity loss is emerging as a major business issue on which our community must take a position. Moreover, Sylvie Lemmet (H.81), French Ambassador for the Environment, wishes to understand and relay the recommendations of the private sector, experts and civil society to the negotiators at the COP 15 for the Convention on Biological Diversity.

Corporate activities are the principal cause of the sixth mass extinction. Businesses also suffer the consequences of the erosion of biodiversity upon which the production of raw materials, climate stability and disease regulation, among others, depend.

To address this issue, an intergenerational team of 7 alumni with different backgrounds and experiences, all passionate and convinced about the urgency of the biodiversity crisis, was formed.

Together, we conducted about 50 interviews with business leaders, investors, researchers, experts, and associations in order to better understand these issues and their implications. Our interlocutors confirmed the need to involve all of society's actors: the private sector, public authorities, citizens, NGOs and the academic world.

We have summarized their recommendations, our complementary research and the cross-fertilization of our experiences and expertise in a White Paper. This report begins by taking stock of biodiversity and its links with business activities, and then details the levers that need to be activated urgently to meet this challenge.

This work would not have been possible without the support of the Association and the commitment of the 7 members of our team. Our constant exchanges are at the heart of the success of this White Paper, which we hope will be the first of many.

Our work will be presented during a unique [event in French on June 7th](#), in the presence of Adrien Couret, Eloi Peyrache, Sylvie Lemmet (H.81), Bruno David (president of the MNHN) and a number of interviewees. The following day, alumni around the world will be invited to [share thoughts on the subject during a networking event in English](#) to celebrate the launch of the HEC Alumni White Paper on Biodiversity.

Discover a preview of our White Paper on Biodiversity during [ChangeNOW](#), the global event on solutions for the planet (from May 19 to 21 at the Grand Palais éphémère, in Paris).

The 3-Minute Update

📌 Info

HEC Alumni Gives You Access to Dun & Bradstreet Data

Infinity Pass members can now benefit from the D&B Hoovers database for access to 440 million company records worldwide in real time. Alumni will also find more than 8,000 market research reports from leading firms such as MarketLine, Freedonia and Euromonitor; 220,000 company analyst reports from leading brokerage firms such as JP Morgan and Oppenheimer; AND more than 500 in-depth industry reports (First Research). Advanced analyses: competitive intelligence and SWOT, financial and stock market data, growth forecasts, purchasing power, etc. are also available. [Discover](#)

👉 Initiative

On 11 May, the Belgium Chapter organized a visit to BeCentral, a digital campus located in Brussels and a major Pitching evening. Eight startups from the HEC incubator (Auxilia, Beev, Exwayz, popmii, Roomba, Stock CO2, Viabeez & Zephalto) travelled to introduce themselves and seek future investors and partners. Many thanks to the partners of this event: Banque Transatlantique, Fédération des Entreprises de Belgique, Havas, HEC Alumni's Entrepreneurship Hub, and Thalys. [Further information](#)

Figure of the Month: €840 000

A Record Amount Raised at the Second HEC Gala Dinner!

An auction and a fundraising appeal for the HEC Foundation during the HEC Gala Dinner in Paris on April 21 raised a record €840,000 in new pledges during a sequence brilliantly hosted by Victoire Gineste of Christie's. A huge thank you to all those who generously supported this appeal, their donations will contribute to the impact that HEC can have on the world.

Your Association



Registration Is Now Open!

HEC Alumni is pleased to invite you to its Annual General Meeting on Monday, June 20, 2022 at 7:00 pm CET. Participants can choose to attend in person or to follow the live online broadcast. Our General Meeting is an excellent opportunity to get together and take stock of the Association's actions. [Please register](#) to facilitate face-to-face and digital organization.

Nota Bene:
Only fee-paying members up to date with the 2022 annual membership fee or Infinity Pass will have the right to vote at the AGM



HEC Gala Dinner: A Huge Success

April 21 was an exceptional evening in Paris for the HEC Gala Dinner. The guest of honor was Jean-Paul Agon (H.78), the new Chairman of HEC Paris' Board of Directors and President of L'Oréal. Conviviality and friendship were the order of the day, bringing together the HEC community at large: alumni of all generations, friends, companies, students, representatives of the School, the Foundation and the Chamber of Commerce. A special thank you to the sponsors and corporate partners, without whom this 2022 Gala Dinner would not have been possible. [View the photos](#)

HEC Life Project Festival - Finding Your Ridge Line. What If Our Work Had the Power to Do Us Good?

Reconciling social impact, profitability, meaning and personal fulfillment in your job? Difficult, but not impossible. "Putting work at the service of good is a much more complex exercise than maximizing profit by following the precepts of Milton Friedman - we've known how to do that very well for the past 40 years". Such as this declaration from Denis Machuel, former CEO of Sodexo Group, the tone of the recent HEC Life Project Festival was resolutely authentic and stimulating. Read about some of the exciting experiences shared at this major event dedicated to exploring our relationship with work and its changes. [Read the article](#) (In French only)

MBA/EMBA Reunion on Campus! 18 June

Is 2022 the milestone anniversary of your graduation year? If so, we are excited to celebrate this important moment with you. Join us for this major event to reconnect with your alma mater and fellow classmates. Invited HEC MBA and EMBA graduating classes: 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, 2012, 2017. [More information and registration](#)

Meetings not to be missed



HEC Alumni Romania: Afterwork – May 25

Join our Chapter in Romania for an informal gathering at Il Vilagio. This afterwork is a great event to network with local alumni. We look forward to seeing you there! [More information](#)



Chapter Portugal: Monthly drink - May 25

The HEC Portugal Chapter is pleased to invite you to its 1st face-to-face event in 2 years. Join the HEC Monthly Afterwork at the Soul Garden place in Lisbon. [More information](#)



HEC UK Wine Club: Chinese Wine Tasting and Food Pairing - May 25

Join us for an original wine tasting at Wun's Tea Room & Bar, pairing exquisite Chinese wines with delicious Cantonese small plates. [Register](#)



Afterwork @ Cologne - May 31

The Germany Chapter is very pleased to welcome you to their next after-work meet-up in the kölnner Südstadt. [More information](#)



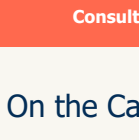
HEC UK Art Club: In Conversation with Kate Malone MBE – June 7

Please join us for an exceptional evening with Kate Malone, one of the UK's leading ceramic artists! [Register](#)



HEC Transitions: Networking – June 8

Meet, network, share your interest and thoughts with other alumni around the world to celebrate the launch of the HEC Alumni White Paper on Biodiversity. [Register](#)



AGM in Luxembourg - June 14

Our Luxembourg Chapter is delighted to invite you to its General Assembly and to its last drink before the summer break. [More information](#)

Consult the agenda for all our events [here](#)

On the Campus



2022 Commencement Ceremony: Together Again!

On 9, 10 and 11 June, an event of unprecedented scope will take place on campus to celebrate the graduation of 3 classes (2020, 2021 and 2022). The classes will be welcomed by Eloïc Peyrache in the presence of prestigious guests: Jean-Paul Agon (H.78, Chairman of the Board of Directors of L'Oréal and HEC), Frédéric Jousset (H.92, co-founder and vice-president of Webhelp, and honorary president of HEC Alumni) and Serge Ekué (E.11, President of the West African Development Bank - BOAD).

Graduates and their guests, professors, alumni, employees...: over 3 days, more than 10,000 people will come to Jouy-en-Josas to share in these happy moments. The HEC teams are fully mobilized to prepare for these long-awaited days. What a pleasure to meet again!



Summer Programs: 10% discount for HEC Alumni

Did you know that HEC Paris offers highly practical [Summer Programs](#) taught entirely in English in June and July? [Two-week online programs for students and professionals](#) cover topics such as Fintech, Corporate Finance, Business and Climate Change... [Young students from 15-18 years old](#) can avail of the Youth Leadership Initiative (a one-week residential program to develop impact and leadership) or High Impact Communication (an online one-week program to communicate successfully and remotely with confidence). Children of HEC Alumni benefit from a waiver for application fees and a 10% discount on program tuition fees. [Contact us to learn more about our summer course offerings](#).

The HEC Foundation's New Annual Report

2021 has been marked by great progress and a strong acceleration of the Impact Tomorrow campaign, thanks to the generosity of our graduates, our partner companies, and the motivation of our ambassadors and volunteers. A very big thank you to all of you, with a special mention to the class of 1993, which has the highest number of donors since the campaign was launched! [Check out the activity report](#) and discover the progress of the School's Centers of Excellence, new student support programs, and the collective mobilizations that took place in 2021!

To learn more, contact us:

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This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)
Happy reading!

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